



NEWS RELEASE
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NEW CANADIAN TOUR CO. CARVES OUT NICHE WITH POLAR BEAR TOURS

CALGARY, ALBERTA – “Today we are pleased to officially launch our 2007 tour programs, featuring, one day Polar Bear Tours to Churchill, Manitoba” announced Bill Lamberton, President of Classic Canadian Tours (CCT).

CCT has carved out a niche tour product offering one day Polar Bear Tours during October and November 2007 departing from Calgary and Edmonton, Alberta, plus Saskatoon, Saskatchewan.

CCT offers an exclusive and affordable product. Guests travel same day to and from Churchill by chartered Boeing 737 aircraft. In Churchill, guests spend approximately five hours on the Canadian tundra viewing polar bears and other Arctic species. The tundra buggy vehicles are comfortable and provide excellent photo taking opportunities. The tours are guided by professional naturalists.

“Our Polar Bear Tours are ideal for individuals seeking a short, one of a kind excursion in a comfortable environment,” explains Bill Lamberton. “If the mission is to see bears, our tours achieve this without a circuitous routing or a number of overnights.”

Polar Bear Tundra Tours depart:

- Edmonton, Alberta: October 25 and 30, 2007
- Calgary, Alberta: November 1 and 7, 2007
- Saskatoon, Saskatchewan: November 6, 2007

CCT is a Calgary, Alberta based company specializing in unique Canadian excursions. Other tours included in the 2007 line-up include the **Yukon Klondike Tour and Alberta Oil Sands Tour**.

Tours can be booked through a travel agent or by calling toll free 1-866-460-1415 from points in Canada and United States. International and Calgary callers can phone (403) 295-1415. For further details, visit www.ClassicCanadianTours.com.